

KISH APÉRITIF

YOBO

Yobo Drinks Inc. www.YoboSpirits.com

*THE ALL NATURAL
ALTERNATIVE TO MASS
LIQUEURS.*

LIQUEURS ARE ESSENTIAL TO SOME OF THE MOST POPULAR COCKTAILS IN THE WORLD.



THE APEROL SPRITZ



THE NEGRONI



THE MARGARITA



AND MORE...

A woman with short dark hair, smiling, wearing a blue button-down shirt and a light-colored apron. She is holding several bottles of Kish Apéritif liqueurs. The bottles are of various colors (orange, dark red, light yellow) and have labels that say 'KISH APERITIF'.

CREATED BY KRISTEN KISH, TOP CHEF WINNER AND HOST.

From Kristen Kish, Top Chef winner and host, Kish Apéritif is a line of chef-inspired liqueurs designed to elevate anyone's cocktail craft. Calling on ingredients like mushroom, smoke, kumquat, ginger, licorice, sour cherries, and peppercorn, four unique expressions provide an endless range of modern mixology.

- Premium liqueurs produced in the United States
- One-of-a-kind flavor profiles created by Kristen Kish
- No artificial colors, flavors, or additives of any kind
- Half the sugar and net carbs than many mainstream aperitifs and liqueurs.
- Designed for the modern mixologist
- Low ABV at 21% ABV
- Gluten-free
- Four unique flavors available in 750ml and 375ml

WHO IS KRISTEN KISH?

THE FUTURE OF CULINARY ENTERTAINMENT REPRESENTING THE VOICE OF A NEW GENERATION.

In 2012, Kristen Kish became the first woman of color to win Bravo's Top Chef, and since then Kristen has continued to pioneer the culinary entertainment scene. Her debut season as the host of Top Chef garnered her an Emmy Awards Nomination and continued support from her growing fan base. A Korean American adoptee and proud member of the LGBTQ community, Kristen is sure to become giant force in the scene as she continues to evolve.

TIME 100
NEXT



TOP CHEF

IRON CHEF

NATIONAL
GEOGRAPHIC
RESTAURANTS AT THE
END OF THE WORLD

ARLO
GREY

FAST
FOODIES

YOBO

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FOUR UNIQUE EXPRESSIONS

SHINE

KUMQUAT ROSE
AND GINGER



An elegant combination of Kristen's favorite fruit and cocktail flavors. The raw heat from ginger perfectly compliments delicate rose notes and the unmistakable tangy citrus of kumquat.

BLISS

SOUR CHERRY PINK
PEPPERCORN LICORICE



A warm and welcoming flavor profile from an unexpected combination of ingredients that have played a role in Kristen's story. A delicate balance of sweet, sour, and salt from licorice and sour cherry, accented with the fruity heat of pink peppercorns.

SEOUL

HIBISCUS LEMON BALM
RAW HONEY



A flavor that pays homage to the city of Kristen's birth and her evolving Korean-American identity. The lemon balm and raw honey come together to create notes that evoke a citrus tea, balanced with tart hints of hibiscus.

EARTH

SMOKED MUSHROOM
UMAMI



A unique and inviting flavor profile that delivers a true umami experience. The robust savoriness of mushroom grounds this one-of-a-kind flavor profile and results in a graceful balance of earthiness and subtle smokiness.

A MASTERFUL COCKTAIL WITH ONLY TWO INGREDIENTS.

Each Kish Apéritif was artfully composed by Kristen Kish with perfect balance sourcing unique flavors. In fact, it only takes two ingredients to make an incredibly complex and elevated cocktail. Simply continue where celebrity chef Kristen Kish leaves off. Below are a few to try:

Kumquat Tonic

- 2oz Shine
- 4-6oz Tonic Water



Lime Rickey

- 2oz Bliss
- 4-6oz Lemon/Lime Soda



Hibiscus Lemonade

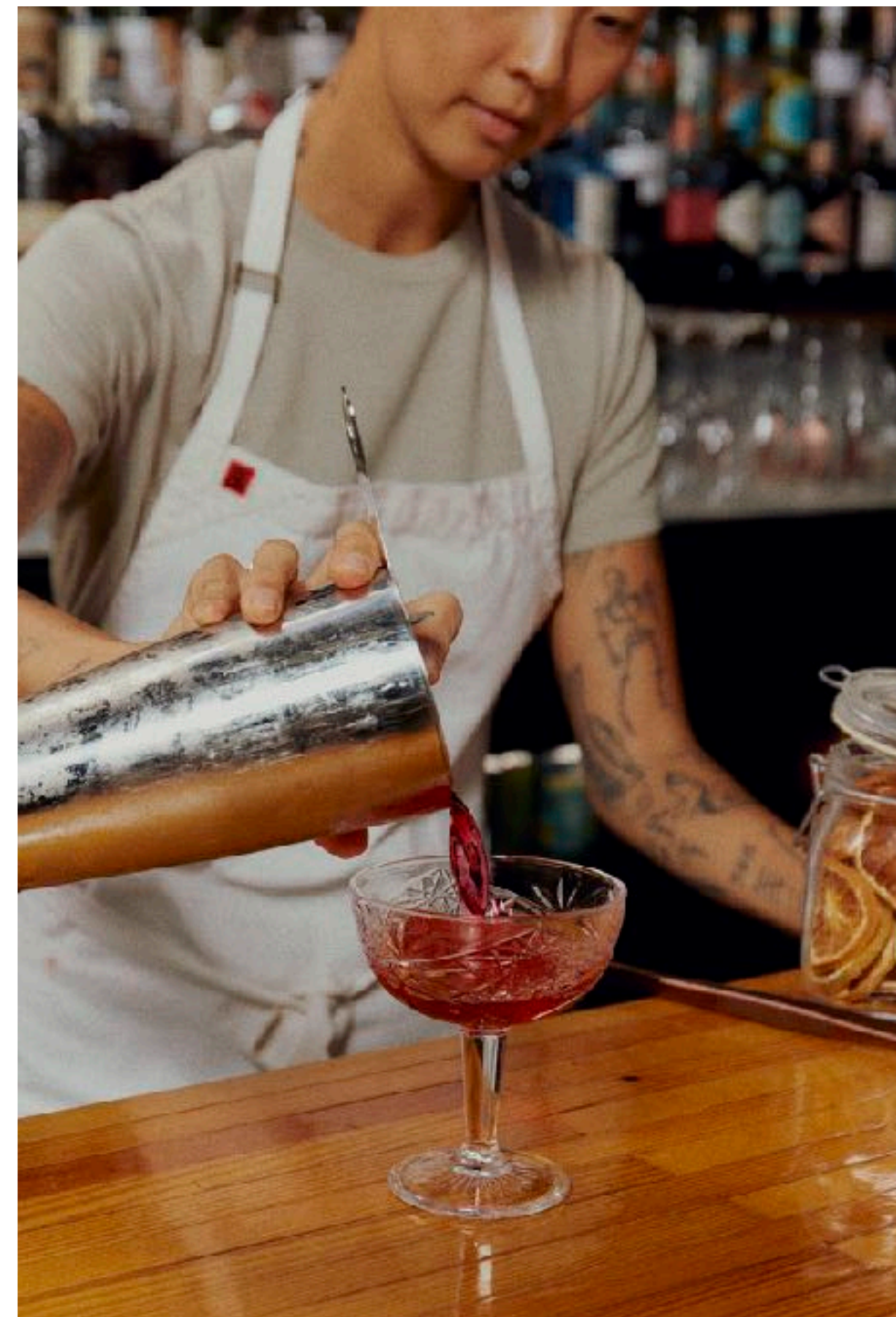
- 2oz Seoul
- 4-6oz Lemonade



Earthly Old Fashioned

- 3oz Earth
- 0.5 to 1oz Grenadine or Simple Syrup





IMAGINE THE POSSIBILITIES WITH A RANGE OF NEW INGREDIENTS.

What seasoned and novice mixologists can expect from Kristen's aperitifs is its perfect balance of flavors. Each ingredient plays a key role in bringing unique compositions forward. Sweet and bitter. Fruit and spice. Bold and mild. Kish Apéritifs are certain to add variety to any mixologist's toolkit.



Hibiscus Margarita

- 1oz Seoul
- 1oz Cointreau
- 1oz Tequila
- 0.75oz Lime Juice
- 0.5oz Lavender Syrup



Seoul 75

- 1oz Seoul
- 0.5oz Lemon Juice
- 0.5oz Ginger Syrup
- Top with Champagne



The Michigan Mule

- 1oz Bliss
- 1oz Gin
- 0.5oz Lime Juice
- 4oz Ginger Beer

The Lower Manhattan

- 2oz Earth
- 1oz Sweet Vermouth
- 2 Dashes of Bitters
- Garnish with Cherry

SALES AND DISTRIBUTION INFORMATION

Brand Name	Flavor	Details	Size	Suggested Retail Price
Kish Apéritif	Shine Apéritif	Kumquat, Rose, and Ginger	750mL	\$39.99
Kish Apéritif	Shine Apéritif	Kumquat, Rose, and Ginger	375mL	\$19.99
Kish Apéritif	Bliss Apéritif	Sour Cherry, Pink Peppercorn, and Licorice	750mL	\$39.99
Kish Apéritif	Bliss Apéritif	Sour Cherry, Pink Peppercorn, and Licorice	375mL	\$19.99
Kish Apéritif	Seoul Apéritif	Hibiscus, Lemon Balm, and Raw Honey	750mL	\$39.99
Kish Apéritif	Seoul Apéritif	Hibiscus, Lemon Balm, and Raw Honey	375mL	\$19.99
Kish Apéritif	Earth Apéritif	Smoked Mushroom Umami	750mL	\$39.99
Kish Apéritif	Earth Apéritif	Smoked Mushroom Umami	375mL	\$19.99

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LOGOS

KISH APÉRITIF
by Kristen Kish



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APÉRITIF

PHOTOS



SELL SHEET



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SPIRIT HOUSE